



“THE FOURTH INDUSTRIAL REVOLUTION: CHALLENGES FOR DEVELOPING COUNTRIES” INTERNATIONAL CONFERENCE



JUNE 12, 2019 IN ULAANBAATAR, MONGOLIA

“THE FOURTH INDUSTRIAL REVOLUTION: CHALLENGES FOR DEVELOPING COUNTRIES”

Conference will be organized by the National University of Mongolia on **June 12, 2019** in Ulaanbaatar, Mongolia.

The conference offers an opportunity for scholars to share their research works and exchange ideas regarding the changes of business & management theories and practices in the fourth industrial revolution and challenges that are facing the developing countries. It also provides a premier interdisciplinary platform for researchers and practitioners to present and discuss the most recent innovations, trends and concerns encountering in the modern business environment.

The conference intends to attract original, valid and relevant contributions on the shaping of multidisciplinary field of Management and Business in an increasingly and ever changing world.

We accept paper and poster presentations. Submitted papers will be reviewed.

IMPORTANT DATES:

ABSTRACT SUBMISSION DEADLINE: April 15, 2019

FULL PAPER SUBMISSION DEADLINE: May 15, 2019

NOTIFICATION OF ACCEPTANCE: May 22, 2019

CONFERENCE DATE: June 12, 2019

THE CONFERENCE TOPICS SHOULD BE BUT NOT RESTRICTED TO:

- Strategy, Leadership
- Innovation and Entrepreneurship
- Smart Solutions for Logistics and Supply Chain Management
- Human Resources in Digital Era: Competences and Adaptation
- Environmental Management and Tourism

A. PAPER SUBMISSION GUIDELINES

Your submission for a paper should be ordered under the following headings:

- Paper title
- Name of Author/s
- Position
- Contact details
- Abstract
- Key words: List up to 5 keywords or terms

Submitted papers should content following sections

- Introduction (which will include background/motivation/rationale of the study)
- Literature review/research gap
- Research method
- Findings, conclusions
- Theoretical and practitioner implications
- Limitations
- Reference list

Other details of paper preparation:

- File format: File should be MS Word (doc or docx) file format.
- Abstract Length: 300 words (excluding reference list).
- Font size and type: 12 font size, Times New Roman.
- Margins: 2.54 cm margins all round
- Number all of the pages of the paper.
- Only submissions in English shall be accepted for review.
- In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.
- Accepted authors should prepare Power Point Presentations (PPP). Each presenter is scheduled for a total of 20 minutes (nominally a 15 minute presentation and 5 minutes discussion). The PPP should not exceed 30 slides in total. Please send your PPP slides by **10 June, 2019** to **zulbayar@num.edu.mn**.

B. POSTER PRESENTATION

The poster should be a visual presentation of your submitted abstract and should meet the following criteria:

Title

The title should be the same as in the submitted abstract. Include the title of your presentation at the top of the poster. Characters should be a minimum of 48 point font size. Your name, School, department/affiliation should be displayed on the poster. HEADINGS 48 to 60 point font size is recommended for headings.

Size

The poster must be **A0 size** (A0 size is 841mm x 1189mm) in **portrait orientation**.

Lettering

The poster should be easily readable at a distance of two meters. Use UPPER and lower case for general content as the use of all-capital text is difficult to read. Avoid using a mixture of type/font styles.

Content

24 to 32 font size single space is recommended. The text should be concise and easy to read.

The message that your poster contains should be clear and understandable without the requirement of oral explanation. If relevant, methods should be presented simply and concisely. Results should be presented graphically. Avoid large tables of data. Results should be in line with those originally submitted in your abstract.

Data visualization such as pictures, symbols and color recommended. If using graphs, they should have a short heading. Use the space to attract your audience for discussion, not to present complex details of methods and results.

Papers and conference will be in English.

CONTACT US:

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